

BUSINESS EXTRA

www.firstbankak.com • Winter 2011-12

Access Your First Bank Accounts ANYWHERE!

Use your mobile phone or device to stay connected to First Bank anywhere you are! First Bank offers our customers a complete browser based mobile solution for completing the majority of your banking activities as well as a mobile text banking service for quick access to account information. Both services are safe and secure.

These services require a PowerNET online banking account.

BROWSER BASED MOBILE BANKING

For the complete mobile banking experience visit www.firstbankak.com from the browser of your mobile device. Use your PowerNET Online Banking Sign On to log in to your accounts.

Access to your accounts to:

- View balances and monitor account activity
- Make transfers
- Pay bills
- View front and back images of cleared checks

- Find locations with interactive maps and directions
- Easily place calls or email First Bank
- Learn more about First Bank

TEXT BANKING

First Bank Text Banking provides quick and easy access to account information from any registered device with the ability to text.

Text Banking allows you to:

- View balances
- View recent transactions
- First Bank contact us information

Text banking gives you quick and easy access to account information such as balances, recent transactions and First Bank contact information from any mobile device with text capability.

All of First Bank's convenient e-services are available through PowerNET Online Banking.

Enroll in PowerNET Online Banking at www.FirstBankAK.com or contact any First Bank branch for more information.



Mobile Safety Tips

1 First Bank will never call, text or email you requesting your personal financial information. Don't respond to a text that asks for your login, password, account number, Social Security number, etc.

2 Make your mobile device extra secure through password protection. That way even if your phone is lost or stolen, thieves can't access any of the personal information you stored on your phone.

3 Consider remote-wipe technology for smartphones. You will likely have to pay a fee for this service, but if your phone is lost or stolen, you can wipe out all of the information on your phone remotely.

4 Don't send or store private financial information in emails that could put you at risk. Email accounts can be accessed by thieves online and they can learn a lot about you by reading through your emails.

Businesses: We Have Money to Lend

As the economy continues its climb out of the doldrums, your business may be looking to get ahead of competitors by launching new products or services, or expanding payroll or production. First Bank has the flexible financing solutions your business needs to help it grow and succeed.

We have plenty of money to lend, and our business bankers take the time to understand your business. They can recommend credit options that meet your needs.

At the same time, they can explain the financial reports we need to see in order to make good lending decisions. Financial reporting has taken a more prominent role in credit-granting determinations recently, and we can provide some tips on how to make sure your reports present your business in the best light.

Take action today! Call First Bank at **800-478-6101** or visit **www.FirstBankAK.com**.

BIG BROTHERS BIG SISTERS RECEIVES \$3,000 GRANT FROM FIRST BANK

Pictured (left to right): Daphne Schnur, First Bank Totem Branch Supervisor; Sheila Kleinschmidt, First Bank Community Development Officer; Joann Flora, BBBS Community Director; and Ashley Brashear, First Bank Main Branch Supervisor.

