



## **COMMUNITY SERVICE AWARD PROGRAM GUIDELINES**

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### **PURPOSE**

First Bank is committed to the vitality and success of the customers and communities it serves. The Board of Directors and management understand the need to maintain strong ties at the community level and the responsibility to invest in and serve the customers and markets that provide its sources of funding.

The Community Service Award (CSA) Program was designed to encourage and foster citizenship, knowledge, and personal development of people in Southeast Alaska through community service opportunities. At the same time, the program creates benefits to various organizations and foundations that provide critical services for healthy communities. In short, First Bank pays one group to help another.

### **GENERAL GUIDELINES**

- There must be at least one adult leader for the group applying for CSA
- Your group will contact the selected organization to discuss need and logistics
- Your service should be completed with two months of your approved CSA application
- Upon completion of the service you will notify First Bank
- The receiving organization will provide a value to your service contribution to First Bank
- First Bank will apply the award directly to your group based on the award schedule stated below

### **AWARD SCHEDULE**

Upon completion of service

- Contribution values will receive 100% match of that value from First Bank with a CSA cap of \$3,000.00

Also

- First Bank may initiate a press release (with your permission) in the local media for recognition of your group's community service efforts
- First Bank will present your group with a Certificate of Achievement

### **COMMUNITY SERVICE AND FUNDRAISING**

Fundraising efforts are up to the imagination of your group. These efforts can result in food and supply drives, monetary fund drives, or providing services for the target organization – yard clean-up, car washes, garage sales, etc. First Bank representatives will work with you to provide ideas and support in your community service endeavors.

### **HOW TO APPLY**

The application may be obtained at any First Bank branch or office location, downloaded from the bank's website at [www.firstbankak.com](http://www.firstbankak.com), or contact Michael Medford, Vice President of Community Development at 907-225-9365 or [michael.medford@firstbankak.com](mailto:michael.medford@firstbankak.com).

Follow the application submission option on the application form or return the completed application and attachments to any First Bank branch or office location.

Applications are accepted at any time; there is no application window or deadline. Please allow reasonable and sufficient time for application review and final decision.

Funding is limited. First Bank reserves the right to decline or defer applications based upon adherence to the guidelines stated and availability of funding.