FACTS

WHAT DOES First Bank DO WITH YOUR PERSONAL INFORMATION?

Why?	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.	
What?	The types of personal information we collect and share depend on the product or service you have with us. This information can include: Social Security number and Account Balances Payment History and Credit Scores Overdraft History and Account Transactions When you are no longer our customer, we continue to share your information as described in this notice.	
How?	All financial companies need to share customer's personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customer's personal information; the reasons First Bank chooses to share; and whether you can limit this sharing.	

Reasons we can share your personal information	Does First Bank share?	Can you limit this sharing?
For our everyday business purposes— such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No
For our marketing purposes— to offer our products and services to you	No	No
For joint marketing with other financial companies	No	No
For our affiliates' everyday business purposes – information about your transactions and experiences	No	No
For our affiliates' everyday business purposes—information about your creditworthiness	No	No
For nonaffiliates to market to you	No	No

Questions?

Call 800-478-6101 or go to http://www.firstbankak.com/home/cuform

limited to those with a business purpose to know such information. How does First Bank collect my personal information?	What we do How does First Bank protect my personal information? To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings. Employee access to personally identifiable customer information is limited to those with a business purpose to know such information. How does First Bank collect my personal information? We collect your personal information, for example, when you Open an account or Deposit Money or Apply for a loan Make deposits or withdrawals from your account We also collect your personal information from others, such as credit bureaus. Why can't I limit all sharing? Federal law gives you the right to limit only sharing for affiliates' everyday business purposes—information about your creditworthiness affiliates from using your information to market to you sharing for nonaffiliates to market to you State laws and individual companies may give you additional rights to limit sharing. Definitions Affiliates Companies related by common ownership or control. They can be financial and nonfinancial companies. First Bank does not share with our affiliates so they can market to you. Joint marketing A formal agreement between nonaffiliated financial companies that together market financial products or services to you.	Who we are	
To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings. Employee access to personally identifiable customer information is limited to those with a business purpose to know such information. We collect my personal information? We collect your personal information, for example, when you elocy or Apply for a loan Make deposits or withdrawals from your account We also collect your personal information from others, such as cree bureaus. Why can't I limit all sharing? Federal law gives you the right to limit only sharing for affiliates' everyday business purposes—information about your creditworthiness affiliates from using your information to market to you state laws and individual companies may give you additional rights limit sharing. Definitions Affiliates Companies related by common ownership or control. They can be financial and nonfinancial companies. First Bank does not share with our affiliates so they can market you. Joint marketing A formal agreement between nonaffiliated financial companies that together market financial products or services to you.	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings. Employee access to personally identifiable customer information is limited to those with a business purpose to know such information. How does First Bank collect my personal information? We collect your personal information, for example, when you popper an account or Deposit Money pay your bills or Apply for a loan Make deposits or withdrawals from your account We also collect your personal information from others, such as credit bureaus. Why can't I limit all sharing? Federal law gives you the right to limit only sharing for affiliates' everyday business purposes—information about your credit worthiness sharing for nonaffiliates to market to you sharing for nonaffiliates to market to you state laws and individual companies may give you additional rights to limit sharing. Definitions Affiliates Companies related by common ownership or control. They can be financial and nonfinancial companies. First Bank does not share with our affiliates so they can market to you. First Bank does not share with nonaffiliates so they can market to you. Joint marketing A formal agreement between nonaffiliate financial companies that together market financial products or services to you. First Bank does not jointly market.	Who is providing this notice?	First Bank
and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings. Employee access to personally identifiable customer information is limited to those with a business purpose to know such information. How does First Bank collect my personal information? We collect your personal information, for example, when you account or Apply for a loan Make deposits or withdrawals from your account We also collect your personal information from others, such as creatureaus. Why can't I limit all sharing? Federal law gives you the right to limit only sharing for affiliates' everyday business purposes—information about your creditworthiness affiliates from using your information to market to you sharing for nonaffiliates to market to you additional rights limit sharing. Definitions Affiliates Companies related by common ownership or control. They can be financial and nonfinancial companies. First Bank does not share with our affiliates so they can market you. Joint marketing A formal agreement between nonaffiliated financial companies that together market financial products or services to you.	and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings. Employee access to personally identifiable customer information is limited to those with a business purpose to know such information. We collect your personal information, for example, when you Open an account or Deposit Money Pay your bills or Apply for a loan Make deposits or withdrawals from your account We also collect your personal information from others, such as credit bureaus. Why can't I limit all sharing? Federal law gives you the right to limit only sharing for affiliates' everyday business purposes—information about your creditworthiness affiliates from using your information to market to you state laws and individual companies may give you additional rights to limit sharing. Definitions Affiliates Companies related by common ownership or control. They can be financial and nonfinancial companies. First Bank does not share with our affiliates so they can market to you. Joint marketing A formal agreement between nonaffiliate financial companies that together market financial products or services to you. First Bank does not jointly market.	What we do	
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